Library After Hours
A Non-Traditional Approach to Orientation

Pauline Lynch Shostack ● Onondaga Community College ● SUNYLA 2008
Syracuse University’s Library Lock-In

DISCOVER

EXPLORE. DISCOVER.

TRANSFORM

DISCOVER

TRANSFORM.

COMMUNITY COLLEGE

ONONDAGA

COMMUNITY COLLEGE

ONONDAGA

COMMUNITY COLLEGE

DISCOVER.
Event Planning

- Form a committee
- Meet with Student Association and Residence Life Staff
- Schedule event date
- Brainstorming session
- Contact various members of campus community
- Solicit donations from local vendors
- **Decide on event activities**
- Marketing plan/implementatio
- Solicit volunteers
- **Plan activities**
- Arrange for refreshments
**Goal for Event**

*What the library offers*

(Service, Resources)

*Demystify the library*

*Fun!!!*

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**Possible Scored Activities**

- Relay Race (find books)
- Reserve Activity
- Media Activity
- Scavenger Hunt (all dept inclusive)
- Is it part of the library? Game (use room #)
- Library challenge questions for teams
- Big TV video activity
- Bookworm game
- Body in Bookdrop
- Songs inspired by books
- Misheard lyrics
- Whose Line is it Anyways?
- Library Survivor
- Librarian Murder Mystery
- Human Bingo

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**Prizes/Apparel/Food**

- Vi – prizes/fundraising research
- T-shirts for staff, participants
- Popcorn Machine
- Donuts
- Cocoa
- Bake sale

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**Entertainment Ideas**

- Tie Dying T-shirts
- Board games, charades
- Live Music (Mark Zane, Joe Cleveland, etc...)
- Raffles
- Open Mike
- Poetry Rap
- Dressing up as characters by students

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**TO DO/ QUESTIONS**

- What day? Friday or Saturday?
- What time? 5-8pm or 6-9pm?
- RSVPs?
- Meet with Res & Student Life Staff
- If bake sale, ask students to vote at sale on what theme they want?

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**Results of Brainstorming Session**
Publicity

- Facebook page
  - Library sponsored
  - Student Association sponsored
- Campus monitors
- Table tents (Dining Center, Computing Lab)
- Screensaver on all library computers
- General announcement in our Course Management System
- Announcement at Student Club meeting
- Presentation to Residence Hall RAs and RDs
- Student website
- Employee website
- All students email
- All staff email
- Flyers all over campus
- Library blog
- Library website
- Staffed a table in the dining center lobby for two days during college hour the week prior to the event.
<table>
<thead>
<tr>
<th>Time</th>
<th>1st Flr Lobby</th>
<th>2nd Floor Bridge</th>
<th>1st Flr Main Desk Area</th>
<th>Throughout Library</th>
<th>Reserve 2nd floor</th>
<th>Library Classroom – 1st floor</th>
<th>Media – 2nd floor</th>
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</thead>
<tbody>
<tr>
<td>5:30</td>
<td>Registration</td>
<td></td>
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<td></td>
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<td></td>
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<tr>
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<tr>
<td>6:30</td>
<td></td>
<td>&amp; Hunt Start</td>
<td></td>
<td>Session 1 Teams Compete</td>
<td>Grocery Bingo</td>
<td>Catching the Wave: Ten Musicians Who Changed the Face of Rock Music</td>
<td>Welcome</td>
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<td>7:00</td>
<td>Information</td>
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<td></td>
<td></td>
<td></td>
<td>The Music of Mark Zane &amp; Refreshments</td>
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<tr>
<td>7:30</td>
<td>Table</td>
<td>Hunt Start</td>
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<td>Bingo (cont’d)</td>
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<td>Session 2 Teams Compete</td>
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</table>
Mini-History Scavenger Hunt

Music of Mark Zane

Grocery Bingo

Team Scavenger Hunt
In the book they discovered the next step.

Welcome to the “G” Team
1. Find your teammates in the media/reserve center (2nd floor) on the media side of the room before the start of the hunt.
2. Once you have found your teammates, your first team task is to come up with a team name that represents your LC Classification. Your team is designated by the letter G. This letter identifies items in the subject areas of Geography, Anthropology, Recreation. Most creative team name that fits within your subject areas wins a creativity prize. Submit your team name to the scavenger hunt announcer in the library living room (1st floor) at the start of your session.
3. Your team is scheduled for a 30 minute scavenger hunt which will begin at _______. Please be sure your team is gathered in the library living room (1st floor across from the main desk) by this time.

All prizes will be awarded during closing ceremonies beginning at 8:30.
Team Scavenger Hunt cont..

- Teams of 4-5 people
- 30 minutes
- 26 questions (varying levels of difficulty)
- Prizes
  - Most creative name
  - 1<sup>st</sup> & 2<sup>nd</sup> place teams
History Scavenger Hunt

History 105 and 224 Scavenger Hunt Questions for Sunday, March 2, 2008

1. Find the *Statistical Record of Black America* (3rd ed.) in the Reference section of Coulter Library. What was the number of Associates' Degrees conferred on each one of these groups (whites, blacks, Hispanics) in 1976 and 1990?

2. What are the name, call number, and publisher of the book by James D. Drake on King Philip? If you have answered this question correctly, you will be given something from this book to turn in by the librarian(s).

3. Find the title and publisher of the book with call number E184.35.F76 (2004). It contains a copy of the picture of the first Hebrew grammar published in America. If you have answered this question correctly, you will be given something to turn in by the librarian(s).

4. What is the title and call number of the book by Louis L. Gould on president's wives found in the Reference section? How many other books on all of the first ladies are in the Reference section? If you have answered this question correctly, you will be given something to turn in by the librarian(s).
Grocery Bingo
Evaluation

1.) Was this event day and time convenient for you?
   □ Yes  □ No

2.) How did you learn of this event? (check any or all)
   □ Posters      □ Campus Email      □ OCC Student website      □ Friend/Classmate

3.) Which events did you participate in? (check any or all)
   Please * (star) the events you enjoyed most.
   □ Team Scavenger Hunt
   □ Grocery Bingo
   □ “Creating the Wave” - Jeff Harr’s Program
   Mark Zane-Musician

4.) If applicable, please list what you learned most about the library from the Team Scavenger Hunt.
   (Use back of form if you need space)

5.) Would you attend another “after hours” event in the future?
   □ Yes  □ No

Any suggestions for future library events? (Use back of form if you need space)

Thank you so much for coming and for completing this evaluation form.
(Form created by Bonnie Steinkraus, Librarian)
Evaluation

Number of Responses - 32

Day and Time - Convenient - 32 yes / 0 no

Advertising - How did they learn of event
  Posters - 15
  Campus Email - 5
  Student Website - 6
  Friend/classmate/teacher - 15

Events enjoyed most
  Scavenger Hunt - 24
  Grocery Bingo - 20
  Creating the Wave - 3
  Musician - Mark Zane - 24

Would you attend another Library “After Hours” Event - 32 yes / 0 no
Evaluation

Scavenger Hunt Comments (direct quotes)
• Expand to hour long
• Learned how to use the on-line catalogue-2 same responses
• Learned about the Reserve section of the library
• Learned how to find stuff
• Computer Access made things less complicated
• Learned how to use Periodicals
• Computer Reference made things easier
• Make team scavenger hunt easy
• Learned how to look up books and research
• Learned about Library resources
• Team work (two same responses)

General Comments
• It’s a place with so many resources and nice people
• Do it again- I loved it
• Have more!
• This would be great as part of student orientation at the beginning of the semester
• Good food, grab bags and prizes
• Fun event
• Better promotion of event
• Good job!
What we learned...

The not so good

- Confusing registration process
- Too many prizes
- No coordination with bus schedule
- Planning time too condensed

The good

- Plenty of activities to meet attendees interests
- Nice mix of students, faculty, staff, and local community
- Everyone had fun!
What’s Next?

Library After Hours
The Halloween Edition